Play nice in the garden

• Introductions - name, state, chapter in chat

• Type questions/comments in chat - (there will be time at the end for questions)

• Links will be provided

• Meeting will be recorded

• Closed captioning is turned on

• Please keep yourself muted
2021 Annual Meeting Agenda

• Words from Sally, Board President

• Introductions/Service Recognition

• Approval of 2020 Annual Meeting Minutes

• State of the Organization

• Adjournment
Words from the President...

- Social equity – serving the underserved
- Climate resilience
- Land acknowledgement
- Native plant definition
- Cohesive conservation community conversations
  - How to evaluate alliances

Sally Wencel
President
2014-2022
Wild Ones Board of Directors - Officers

Sally Wencel
President
2014-2022

Loris Damerow
Vice President
2020-2024

Rita Ulrich
Secretary
2018-2022

Karl Ackermann
Treasurer
2020-2024
Thank You Wild Ones National Outgoing Directors

Marty Agler (TN)
Janice Hand (MT)
Ellen Folts (NY)
Wild Ones National Staff Team

Jen Ainsworth
Executive Director
2020

Rachel Checolinski
Membership Coordinator
2020

Katie Huebner
Mission Manager
2020

Lisa Olsen
Chapter Liaison
2021
Wild Ones National Contracted Teams

Jessica Gummerus
Bookkeeper
NPBK

David Kryzaniak
IT Contractor
Independent

Kevin Rau
Journal Designer

Barb Schmitz
Journal Editor

Jeremy Van Groll
Sr. Bookkeeper
NPBK
2020 Annual Membership Meeting Minutes

- President Sally Wencel called meeting to order
- Introductions
- APEX Award Announcement
- Citations for Distinguished Service
- 2019 Minutes Approval
- State of the Organization
- Additional Updates
- Meeting adjourned at 12:00 pm
2020 Ideas from Chapter Leaders

- HD Webinar and digital Programming
- Native Garden Designs expanded
- Extend Zoom license capacity Zoom Training
- Updating Wildones.org website
- Improve membership account website
- Networking with other chapters, sharing best practices
- Youth Curriculum
State of the Organization
Wild Ones Financials
2020 Financials (excluding chapters)

• Total revenue increased **16%** in 2020 from 2019

• Total expenses increased by **10%** in 2020 from 2019

• **$125k** net revenue (operating gain/loss)
2021 YTD Financials (excluding Chapters)

• Total revenue increased **15%** YTD in 2021 from 2020.

• Total expenses increased by **112%** in YTD 2021 from 2020
  Expenses for Native Garden Designs
  Membership Account Update
  Personnel and Contracted Services Expenses

• **-$4.6k** net revenue in TYD 2021 (operating gain/loss)
Wild Ones Operating Gain

• Reserves
  If there was no more revenue entering the organization, we would survive for approx. 16 months.

• Inject into the Mission
Chapters Report
Seedlings

- Capital Region, NY (NEW!)
- Central Alabama (NEW!)
- Georgia Piedmont (NEW!)
- Jo Daviess County, IL (NEW!)
- Mid-South, TN (NEW!)
- Moultrie County, IL
- Mohawk Valley, NY (NEW!)
- Northeast Ohio
- South Central Minnesota (NEW!)
- South Bend, IN (NEW!)
- Western North Carolina (NEW!)
- Western Pennsylvania Area (NEW!)
Welcome!

• Serves seven counties throughout Southeastern PA

• Chartered on Jan. 11th, 2021

• Currently has 64 members
De-Chartered Chapters

- Central Arkansas
- Fernwood, MI
- Driftless, WI
• Reached 300 members!

• Started as a Seedling in 1997

• Chartered in October in 1998
Chapter Recognition

- SoKY Chapter received the "Earth Week 2020 Habitat Hero Award" from Lost River Cave
- Wild Ones Mid-Missouri won the “Columbia Environmental Stewardship Award”
58 Chapters
12 Seedlings
20 States
Membership Report
Membership

• Over 5,500 Memberships!

• Chapter adaptability in challenges of COVID-19

• Nationwide programming

Photo: Wild Ones Chesapeake Chapter, Maryland
Welcome New Lifetime Members

- Phil Houser & Marcia Rossi
- Bettegail Shively
- Ernie Green
- Mary Spires
- Meribeth Bolt
- Sara Kampf
- Richard Griffiths
- Jaima Galfi
- Ted Ross
- Jane Reuber
- Tracey Koenig
- Carolyn Braun
- Kathy Daniel
- Susan Bryce

Photo: Wild Ones River City Chapter, Michigan
Photo: Wild Ones Chesapeake Chapter, Maryland
Business Members

- Arcadia Natives
- PittMoss
- Holland Wildflower Farm
- Scioto Gardens Nursery
- Garden Edit
- New England Pollinator Gardens
- Plant It Native LLC
- Morning Sky Greenery
- Backyard Wildlife Habitats LLC
- Second Nature Landscape Services
- All Being Ecoscapes LLC
- Aster Plans
- Wild Acre Farms
- Redbud Native Plant Nursery
- Folklore Botanical
- Ohio Native Growers
- East Michigan Native Plants, LLC
- Wildscape Artisans
- Thomas Nursery Inc.
- Kerry Taste & Nutrition
- Missouri Wildflowers Nursery LLC
- Midwest Groundcovers LLC & Natural Garden Natives
- Waterwise Gardening LLC
- Minnesota Native Landscapes Inc.

Photo: Wild Ones River City Chapter, Michigan
Affiliate Members

- Donna Baker-Breningstall
- Water It With Love Landscaping LLC
- Megan Lankford
- Oak Brook Park District Dean Nature
- Heritage Flower Farm
- Lloyd Library
- Chippewa Nature Center
- Nancy Schunk
- Donna McElrath
- Tammi Van Horn
- Sherry Weinstein
- Peace & Tranquility Lake Corp
- Donna Juneau
- Bristlecone Gardening LLC
- Creative Nature Playschool
- Bigelow's Botanical Excursions

- River Bend Gardens
- Acadiana Native Plant Project
- Good Oak Ecological Services
- Scientist Cliffs Association
- Fox Valley Technical College
- Mr. & Mrs. Haines
- Sleepy Creek Massage & Therapeutic Bodywork
- Anita Unrath
- Cornerstone University
- Richard Webb
- Point of Care Partners
- Michelle Kutz
- Spirited Gardener Inc.
- Charlie Stevens
- Trent Creative
- The Dawes Arboretum Natural Resource Department
- Maureen Ruben
- Ann Litrel
Partners At Large

- California – 3 members
- Florida – 4 members
- Kansas – 2 members
- Louisiana – 4 members
- Maine – 1 member
- Montana – 2 members
- Nebraska – 2 members
- New Jersey – 8 members
- Oklahoma – 2 members
- Oregon – 1 member
- Rhode Island – 1 member
- South Carolina – 1 member
- South Dakota – 2 members
- Texas – 2 members
- Utah – 1 member
- Virginia – 5 members
- Vermont – 2 members
- Washington – 2 members
- Wyoming – 1 member
Membership Account

Hello, Jen Ainsworth! You're an administrator, so you can access ALL THE THINGS!

- Chapters
- Members
- Payments

Attend the Wild Ones Annual Member Meeting webinar on Saturday, August 21st, 10 a.m. – 12 p.m. CDT!

Annual Meeting Link

Meet the Wild Ones National Board of Directors and staff and learn how Wild Ones is growing. This is a great opportunity to learn about the organization. We encourage you and your Wild Ones friends, relatives, and colleagues to participate!

Current Wild Ones Journal

Member ID Card

Native Garden Designs

Charter Officer HUB

Account Home - Support - WildOnes.org
Member Recognition

• John Ploof (Gibson Woods) – “Bringing Nature Home Award” with Shirley Heinze Land Trust

• Peggy Foster (Gibson Woods) - “Volunteer of the Year Award” with Shirley Heinze Land Trust

• Hal Mann (Oak Opening) – Outstanding Volunteer

• Charlotte Pyle (Mountain Laurel) received the 2020 “Les Mehrhoff Award” from the Connecticut Invasive Plant Working Group

• Christine Gust and Lisa Olsen (Front Range) were honored with “Inter-Neighborhood Cooperation Neighborhood Star Awards”
Wild Ones National Program Report
Butterfly Garden Certification and Registration

• 135 Gardens Certified in last 12 months
• 79 exclusive Wild Ones Native Plant Butterfly Garden signs have been ordered!
• Certify your garden at https://wildones.org/certify-your-garden/
Native Garden Designs

- Wild Ones offers 9 total beautiful, professional, ecoregion-specific, free, native garden designs!
- Ecoregion specific designs include Boston, Chattanooga, Chicago, Denver, Milwaukee, Minneapolis, St. Louis, Tallahassee and Toledo.
- See the designs at nativegardendesigns.wildones.org
MEET THE DESIGNERS OF THE BOSTON NATIVE GARDEN DESIGN

Thurs., Sept. 16, 2021 | 5-6 p.m. CDT
Register for this free webinar online at: nativegardendesigns.wildones.org

Josh Altidor,
Boston Native Garden Plan

Andy Brand,
Boston Native Garden Plan
Lorrie Otto Seeds for Education Grant Program

• Online application is open now through Oct. 15 at 11:59 p.m. CDT!

• Awards up to $500 for organization projects that engage youth in planning, planting and caring for native plant gardens.

• Apply now at: https://wildones.org/sfe-application/

• Awards will be communicated to recipients by February 2022 – ahead of planting season.
Congrats to 2020 Photo Contest Winners

- Abby Rexer – Photos by Kids
- Arlene Kjar - Scenery
- Cathy Streett – Natural Landscaping
- Joan Brandwein – Best In Show, Flora, Pollinator
- Kim Smith – People’s Choice
Annual Photo Contest!

• Get your entries in soon! Contest closes on Aug. 31st at 11:59 p.m. CDT!

• Submit entries at: https://wildones.org/photo-submit/Contest

• $50 cash prizes for 1st place category winners as well as for the Best in Show winner and the People's Choice winner.
Wild Ones Honorary Director Webinar Series

Oct. 5th, 6 p.m. CDT
Wild Ones Lifetime Honorary Director, entomologist, behavioral ecologist, professor
University of Oxford, Pennsylvania
Registration now Open! Wildones.org/Tallamy-oaks-registration/

“Wasps: Their Biology, Diversity, and Role as Beneficial Insects and Pollinators of Native Plants“
Oct. 20, 6 p.m. CDT
Wild Ones Honorary Director, biologist, pollinator conservationist, and author
Heather Holm
“The Self Perpetuating Landscape: Setting a Process in Motion” Webinar
Nov. 16, 6 p.m. CT
Learn principles and protocols for creating dynamic, ecologically rich landscapes where nature does much of the “planting.”
Larry Weaner, FALPD, president and founder of Larry Weaner Landscape Associates, developer of New Directions in the American Landscape (NDAL)

America’s Public Gardens: A Resource for Native Plants Webinar
Jan. 13, 6 p.m. CT
Take a journey to several of the nation’s public gardens. From gardens that grow exclusively native plants to others that have worked them into their diverse collection, get an in-depth look into how public gardens can help inform and influence your design and maintenance practices.
National Board Member Matthew Ross of Longwood Gardens
Our Proud Partners

2/3 for the Birds

MONARCH
JOINT VENTURE
Wild Ones Journal

• Membership gardens
• Desirable article topic
• Knowledge sharing
• Barbara Schmitz (Journal Editor)  
  Journal@wildones.org
Lena Song Awarded for Short Film

- Lena Song, a talented student at Oakton High School in Vienna, VA is the recipient of the 2021 One Earth Young Filmmakers Contest “Wild Ones Environmental Sponsorship Award” for her stop motion film “A Home For Us All.”

- Watch Lena's film on our YouTube channel: [https://youtu.be/myaVcMQeybo](https://youtu.be/myaVcMQeybo)

- Watch Board Member Loris Damerow's interview with Lena also on YouTube: [https://youtu.be/mqY4KtOtsYI](https://youtu.be/mqY4KtOtsYI)
New Directions in the American Landscape

Neighborhood-Based Landscapes: Inclusivity & Economic Recovery in Detroit (Professional)
Alexa Bush, PLA & Ujjiji Davis Williams, PLA, ASLA
Tuesday, August 31st
1 – 4:30 PM EDT

Ecologists and Landscape Architects: Working Relationships (Professional)
Barbara Wilks, FASLA, FAIA & Steven N. Handel, PhD, Fellow of the Ecological Society of America
Wednesday, September 1st
1 – 4:30 PM EDT...

Register at: https://learning.ndal.org/collections
2021-2022

- Exploration of brand refresh (Website)
- Expansion of Native Garden Design Program
- Increase inclusivity of Seeds for Education Program
- Evolution of Honorary Director/Guest Speaker Program
- Chapter Leadership Development
Wrapping Up
Get Social!

wildones.org

@wildonesnative
@wildonesnativeplants
@wildonesnativeplants
@wild-ones-native
@wildonesnatives
Join Our Facebook Group!

- Join the private Wild Ones Native Plant Facebook group!
- Connect online with over 1,300 Wild Ones members!
- Go to: https://www.facebook.com/groups/wildonesnativeplants/
- Volunteer moderators needed
Get Support!

• E-mail us at support@wildones.org

• Use the support button

• E-mail Jen Ainsworth directly Execdirector@wildones.org
Thanks for joining us!

Photo: Wild Ones  Member Jan Hunter