



2021 STATE OF THE CHAPTER REPORT

Each year, Wild Ones chapters report on their leadership, membership, engagement and outreach. The State of the Chapter Report (SOCR) is an opportunity to highlight and celebrate your chapter's accomplishments and the work your chapter is doing to move Wild Ones mission forward. Details shared in the reports will enable chapter collaboration and inform the development of chapter trainings, tools and resources.

This year's SOCR is divided into five forms: Chapter Administration, Chapter Finances, Chapter Membership, Chapter Communications and Chapter Programs. The separate forms enable different officers to log in to the Member Account site to complete them. The chapter treasurer is likely best suited to respond to the questions about chapter finances; the membership chair will be best positioned to answer questions about chapter membership. **The chapter president should choose which officer/board member to complete each form.**

To complete this year's SOCR forms, officers must:

- [log in](#) to their Wild Ones account
- go to the **Chapter Officer Hub**
- click on **2021 State of the Chapter Report Forms**
- select a form to complete
- select their chapter from the dropdown menu
- **click "save draft"** at the bottom of each page
- work with other officers/board/chapter members to collect the necessary information
- **submit the forms on or before January 5th, 2022**

The forms are robust and will take time to complete. To enable discussion of the forms among chapter officers and board members, please download and preview the 2021 SOCR form questions; loading the questions into a folder with shared editing permissions will facilitate collaboration. While most of the questions posed this year are new, your chapter's 2020 SOCR submission is available to reference in the Chapter Officer Hub. Please contact Wild Ones Chapter Liaison Lisa Olsen at support@wildones.org with any questions regarding completing or submitting the forms.

Chapter Administration

This form focuses on chapter administration & structure, with questions about chapter officers & board members, committees, elections, advocacy & lobbying, training, tools & resources. This report should be filled out by the chapter president or another chapter officer or board member.

* Indicates a required response

Page 1: Chapter & user identification

- * Select your chapter: (select from dropdown menu)
- * Your name: (autofill)
- * Your email: (autofill)

Page 2: Primary officers

Please identify your chapter's president(s):

Chapter president status: [dropdown menu: Current/Co- (shared office)/Acting/Incoming (specify date)/Past/former/Vacant]

* Chapter president's name:

* Chapter president's email:

Should this past/former chapter president retain chapter officer status & access to the Wild Ones Chapter Officer Hub (e.g., view current chapter roster, access the online chapter resources) [Yes/No]

Would this past/former chapter president be a good candidate to mentor incoming presidents in other chapters? [Yes/No]

+ add a president

Please identify your chapter's vice president(s):

Chapter vice president status:

Chapter vice president's name:

Chapter vice president's email:

Would this past/former chapter vice president be a good candidate to mentor incoming vice presidents in other chapters? [Yes/No]

+ add a vice president

Please identify your chapter's treasurer(s):

Chapter treasurer status:

Chapter treasurer's name:

Chapter treasurer's email:

Would this past/former chapter treasurer be a good candidate to mentor incoming treasurers in other chapters? [Yes/No]

+ add a treasurer

Please identify your chapter's secretary(ies):

Chapter secretary status:

Chapter secretary's name:

Chapter secretary's email:

Would this past/former chapter secretary be a good candidate to mentor incoming secretaries in other chapters? [Yes/No]

+ add a secretary

Please identify your chapter's membership chair(s):

Chapter membership chair status:

Chapter membership chair's name:

Chapter membership chair's email:

Would this past/former chapter membership chair be a good candidate to mentor incoming membership chairs in other chapters? [Yes/No]

+ add a membership chair

Page 3: Committees & board members

* Has your chapter established any committees/designated chairpersons? (e.g., programs, social media, website, plant sale) [Yes/No]

Please identify your chapter's committees: (select all that apply)

- Community/citizen science
- Conference/symposia
- Demonstration garden
- Fundraising
- Marketing (may include newsletter/photography/social media/website)
- Newsletter
- Photography
- Plant rescue/salvage
- Plant sale/swap
- Programs/events
- Propagation
- Seed collection
- Seed sale/swap
- Site visit (survey/design/advise)
- Social media
- Website
- Other (please specify)

Please provide the name and contact information for each committee chairperson and share details about each committee:

Community/citizen science chairperson's name:

Community/citizen science chairperson's email:

Should this committee chairperson be granted chapter officer status & access to the Wild Ones Chapter Officer Hub (e.g., view current chapter roster, access the online chapter resources) [Yes/No]

How many chapter volunteers currently serve on this committee? (include the committee chair)

Is this an elected office/position? [Yes/No]

Please describe this committee &/ committee chairperson's responsibilities:

Conference/symposia chairperson's name:

Conference/symposia chairperson's email:

Should this committee chairperson be granted chapter officer status & access to the Wild Ones Chapter Officer Hub (e.g., view current chapter roster, access the online chapter resources) [Yes/No]

How many chapter volunteers currently serve on this committee? (include the committee chair)

Is this an elected office/position? [Yes/No]

Please describe this committee &/ committee chairperson's responsibilities:

Demonstration garden chairperson's name:

Demonstration garden chairperson's email:

Should this committee chairperson be granted chapter officer status & access to the Wild Ones Chapter Officer Hub (e.g., view current chapter roster, access the online chapter resources) [Yes/No]

How many chapter volunteers currently serve on this committee? (include the committee chair)

Is this an elected office/position? [Yes/No]

Please describe this committee &/ committee chairperson's responsibilities:

Fundraising chairperson's name:

Fundraising chairperson's email:

Should this committee chairperson be granted chapter officer status & access to the Wild Ones Chapter Officer Hub (e.g., view current chapter roster, access the online chapter resources) [Yes/No]

How many chapter volunteers currently serve on this committee? (include the committee chair)

Is this an elected office/position? [Yes/No]

Please describe this committee &/ committee chairperson's responsibilities:

Marketing chairperson's name:

Marketing chairperson's email:

Should this committee chairperson be granted chapter officer status & access to the Wild Ones Chapter Officer Hub (e.g., view current chapter roster, access the online chapter resources) [Yes/No]

How many chapter volunteers currently serve on this committee? (include the committee chair)

Is this an elected office/position? [Yes/No]

Please describe this committee &/ committee chairperson's responsibilities:

Newsletter chairperson's name:

Newsletter chairperson's email:

Should this committee chairperson be granted chapter officer status & access to the Wild Ones Chapter Officer Hub (e.g., view current chapter roster, access the online chapter resources) [Yes/No]

How many chapter volunteers currently serve on this committee? (include the committee chair)

Is this an elected office/position? [Yes/No]

Please describe this committee &/ committee chairperson's responsibilities:

Photography chairperson's name:

Photography chairperson's email:

Should this committee chairperson be granted chapter officer status & access to the Wild Ones Chapter Officer Hub (e.g., view current chapter roster, access the online chapter resources) [Yes/No]

How many chapter volunteers currently serve on this committee? (include the committee chair)

Is this an elected office/position? [Yes/No]

Please describe this committee &/ committee chairperson's responsibilities:

Plant rescue/salvage chairperson's name:

Plant rescue/salvage chairperson's email:

Should this committee chairperson be granted chapter officer status & access to the Wild Ones Chapter Officer Hub (e.g., view current chapter roster, access the online chapter resources) [Yes/No]

How many chapter volunteers currently serve on this committee? (include the committee chair)

Is this an elected office/position? [Yes/No]

Please describe this committee &/ committee chairperson's responsibilities:

Plant sale/swap chairperson's name:

Plant sale/swap chairperson's email:

Should this committee chairperson be granted chapter officer status & access to the Wild Ones Chapter Officer Hub (e.g., view current chapter roster, access the online chapter resources) [Yes/No]

How many chapter volunteers currently serve on this committee? (include the committee chair)

Is this an elected office/position? [Yes/No]

Please describe this committee &/ committee chairperson's responsibilities:

Programs/events chairperson's name:

Programs/events chairperson's email:

Should this committee chairperson be granted chapter officer status & access to the Wild Ones Chapter Officer Hub (e.g., view current chapter roster, access the online chapter resources) [Yes/No]

How many chapter volunteers currently serve on this committee? (include the committee chair)

Is this an elected office/position? [Yes/No]

Please describe this committee &/ committee chairperson's responsibilities:

Propagation chairperson's name:

Propagation chairperson's email:

Should this committee chairperson be granted chapter officer status & access to the Wild Ones Chapter Officer Hub (e.g., view current chapter roster, access the online chapter resources) [Yes/No]

How many chapter volunteers currently serve on this committee? (include the committee chair)

Is this an elected office/position? [Yes/No]

Please describe this committee &/ committee chairperson's responsibilities:

Seed collection chairperson's name:

Seed collection chairperson's email:

Should this committee chairperson be granted chapter officer status & access to the Wild Ones Chapter Officer Hub (e.g., view current chapter roster, access the online chapter resources) [Yes/No]

How many chapter volunteers currently serve on this committee? (include the committee chair)

Is this an elected office/position? [Yes/No]

Please describe this committee &/ committee chairperson's responsibilities:

Seed sale/swap chairperson's name:

Seed sale/swap chairperson's email:

Should this committee chairperson be granted chapter officer status & access to the Wild Ones Chapter Officer Hub (e.g., view current chapter roster, access the online chapter resources) [Yes/No]

How many chapter volunteers currently serve on this committee? (include the committee chair)

Is this an elected office/position? [Yes/No]

Please describe this committee &/ committee chairperson's responsibilities:

Site visit chairperson's name:

Site visit chairperson's email:

Should this committee chairperson be granted chapter officer status & access to the Wild Ones Chapter Officer Hub (e.g., view current chapter roster, access the online chapter resources) [Yes/No]

How many chapter volunteers currently serve on this committee? (include the committee chair)

Is this an elected office/position? [Yes/No]

Please describe this committee &/ committee chairperson's responsibilities:

Social media chairperson's name:

Social media chairperson's email:

Should this committee chairperson be granted chapter officer status & access to the Wild Ones Chapter Officer Hub (e.g., view current chapter roster, access the online chapter resources) [Yes/No]

How many chapter volunteers currently serve on this committee? (include the committee chair)

Is this an elected office/position? [Yes/No]

Please describe this committee &/ committee chairperson's responsibilities:

Website chairperson's name:

Website chairperson's email:

Should this committee chairperson be granted chapter officer status & access to the Wild Ones Chapter Officer Hub (e.g., view current chapter roster, access the online chapter resources) [Yes/No]

How many chapter volunteers currently serve on this committee? (include the committee chair)

Is this an elected office/position? [Yes/No]

Please describe this committee &/ committee chairperson's responsibilities:

Committee name:

Committee chairperson's name:

Committee chairperson's email:

Should this committee chairperson be granted chapter officer status & access to the Wild Ones Chapter Officer Hub (e.g., view current chapter roster, access the online chapter resources) [Yes/No]

How many chapter volunteers currently serve on this committee? (include the committee chair)

Is this an elected office/position? [Yes/No]

Please describe this committee &/ committee chairperson's responsibilities:

Please identify any other chapter board members/officers/administrators not previously recorded in this form:

Board member/officer/administrator's name:

Board member/officer/administrator's email:

Title: (e.g., members at large, event registrar, volunteer coordinator)

Should this board member/officer/administrator be granted chapter officer status & access to the Wild Ones Chapter Officer Hub (e.g., view current chapter roster, access the online chapter resources) [Yes/No]

Is this an elected office/position? [Yes/No]

Please describe this board member/officer/administrator's responsibilities:

+ add a board member/officer/administrator

Page 4: Chapter elections & bylaws

* Does your chapter hold chapter officer/board member elections? [Yes, on a regular basis/Yes, but on an irregular basis (e.g., only when offices are vacant)/No; if "no" then]

Please describe the barriers to holding elections that your chapter faces:

* What is the duration of chapter officer/board member terms? [dropdown menu: 1 year/2 years/Indefinite/Other (please specify)]

In what month does your chapter usually schedule elections? [dropdown menu: Jan-Dec]

When was your last chapter officer/board election? (select the 1st of the month if you do not have a precise date)

Is your next chapter officer/board election scheduled? [Yes/No]

What is the date of your next chapter officer/board election? (select the 1st of the month if you do not have a precise date)

How are chapter elections conducted?

In-person show of hands or ballot

Via email

Via an online form

Other (please specify)

Please share which tool(s) you used to conduct your election:

Constant Contact

Formidable

Google Forms

Survey Monkey

Other (please specify)

How are candidates presented to members for a vote?

- Members vote for/against a slate of candidates
- Members vote for/against individual candidates
- Other (please specify)

Please share any questions/comments you have about holding chapter elections:

Has your chapter drafted &/ officially adopted bylaws? [Yes/No]

Please upload a copy of your chapter bylaws:

Page 5: Chapter business

Please indicate how your chapter conducts chapter business (select all that apply):

- Phone/text message
- Email
- In conjunction with member/public meetings
- Dedicated chapter board meetings
- Committee meetings
- Other (please specify)

Your chapter member meetings are:

- Online
- In-person
- Hybrid (simultaneously online and in-person)
- Other (please specify)

How often do your chapter member meetings occur? [2x per month/Monthly/Quarterly/2x per year/Annually/Other (please specify)]

How many minutes per meeting do you spend discussing chapter business at member meetings? (best estimate)

Please use this space to share any additional details about how chapter business is conducted in conjunction with member meetings:

Your chapter board meetings are:

- Online
- In-person
- Hybrid (simultaneously online and in-person)
- Other (please specify)

How often do your chapter board meetings occur? [2x per month/Monthly/Quarterly/2x per year/Annually/Other (please specify)]

How long are your chapter board meetings? (best estimate; in minutes)

Please use this space to share any additional details about your chapter board meetings:

Your chapter committee meetings are:

- Online
- In-person
- Hybrid (simultaneously online and in-person)
- Other (please specify)

How often do your chapter committee meetings occur? [2x per month/Monthly/Quarterly/2x per year/Annually/Other (please specify)]

How long are your chapter committee meetings? (best estimate; in minutes)

Please use this space to share any additional details about your chapter committee meetings:

Please use this space to share any additional details about how your chapter conducts chapter business:

Page 6: Lobbying & advocacy

* Did your chapter engage in any lobbying or actively advocate for/against any public policies/codes/ordinances in 2021? [Yes/No]

Please indicate which offices/agencies you engaged with: (select all that apply)

Federal officials/staff/agencies

State officials/staff/agencies

Municipal (county/city/town) officials/staff/agencies (e.g., water/parks/planning & development departments, school boards)

Homeowners' associations (HOA's)

Nonprofits

Other (please specify)

Has your chapter successfully influenced any public policies/codes/ordinances in alignment with Wild Ones mission in 2021? [Yes/No]

Please share details about this policy shift:

If this policy is available to view online, please provide a link to the website/URL:

Please upload a copy of this policy:

Did your chapter incur any expenses related to lobbying in 2021? [Yes/No]

Total lobbying expenses: (best estimate)

Please share details about these expenses:

How many chapter members engaged in lobbying/policy advocacy in 2021? (best estimate)

How many volunteer hours did chapter members spend on lobbying/policy advocacy in 2021? (best estimate)

Please use this space to share any additional details about your chapter's public advocacy work:

Please upload any photos/documents/resources related to your chapter's public advocacy work: (for photos, please include chapter & member(s) name(s), subject, date & photo credit in each file name)

Page 7: Training:

Please indicate how Wild Ones might best support your chapter:

Please rate the following chapter officer onboarding/mentoring opportunities as needed by your chapter:

[Highly valuable/Somewhat valuable/Neutral/Less valuable/Not valuable]

President

Vice president

Treasurer

Secretary

Membership chair

Please rate the following training opportunities as needed by your chapter:

[Highly valuable/Somewhat valuable/Neutral/Less valuable/Not valuable/N/A]

Member recruitment & retention

Volunteer recruitment & engagement

Networking

Justice, equity, inclusion, diversity & access

Land acknowledgement

Public speaking

Event planning

Event registration

Zoom hosting

Live streaming

Social media
WordPress website
Constant Contact
Mailchimp

Please use this space to list any other training your chapter officers/board/committee members would benefit from:

Page 8: Tools & resources

Please rate the following tools & resources as needed by your chapter:

[Highly valuable/Somewhat valuable/Neutral/Less valuable/Not valuable/N/A]

Email

Survey templates

Chapter bylaw template

Online calendar

Event metrics tracker

Volunteer metrics tracker

Online native plant sale template

Online photo library

Speakers bureau

Youth engagement

Native garden design(s) for your region

Please use this space to list any other tools & resources your chapter officers/board/committee members need:

Page 9: Wild Ones webinars

Please suggest any nationally relevant webinar topics that you think would interest your chapter's members & attract new members to your chapter:

Page 10: Summary & submission

Review form summary

Thank you for uploading any resources, as well as sharing details and photos of your chapter's activities and achievements. Wild Ones would love to celebrate, share and learn from your experiences.

* Does Wild Ones have your chapter's permission to share photos and resources uploaded in this report?

[Yes/No]

Please reach out to Wild Ones staff at support@wildones.org if you have any questions or concerns.

If the information above is correct, press the submit button to complete your form.

Chapter Finances

This form focuses on chapter finances, with questions about fundraising streams, fundraising events, Wild Ones branded merchandise sales, grants, and payments to service providers. This report should be filled out by the chapter treasurer or other board member.

* Indicates a required response

Page 1: Chapter & user identification

- * Select your chapter: (select from dropdown menu)
- * Your name: (autofill)
- * Your email: (autofill)

Page 2: Fundraising streams

- * Does your chapter solicit &/ receive direct monetary donations? [Yes/No; if “yes” then]
Which method of fundraising does your chapter engage in? (select all that apply)
 - Direct appeal
 - Cash/check donations (e.g., donation jar at events)
 - Donation button on website
 - Silent auction
 - Raffle
 - Other(s) (please specify)Who do you contact when soliciting donations to your chapter? [Chapter members/Non-members/Chapter members & non-members]
Which online payment processor does your chapter use? [PapPal/Stripe/Square/Other(s) (please specify)]
Has your chapter obtained a state license to hold a raffle? [Yes/No]

- * Does your chapter engage in or benefit from passive fundraising streams? (e.g., Giving Tuesday, state/municipal nonprofit donation programs, business community give back programs, company match) [Yes/No; if “yes” then]

Please provide the program name:

- What is the frequency of this program? (If the program is ongoing, how frequently are funds distributed?) [Monthly/Quarterly/Annually/Other (please specify)]
- In which month does this fundraising program/campaign occur? [dropdown menu Jan-Dec]
- How much money did your chapter receive through this program in 2021? (best estimate)
- + add a fundraising program

- * Was your chapter awarded any grants or scholarships in 2021? [Yes/No; if “yes” then]

Name of grantor/funding organization:

- Amount awarded:
- Please describe the terms of the grant/scholarship:
- + add a grant/scholarship

Page 3: Fundraisers

- * Did your chapter hold any fundraising events in 2021? [Yes/No; if “yes” then]
What types of fundraising events did your chapter hold in 2021? (select all that apply)
 - Social event/gala
 - Tour
 - Symposium/summit/conference
 - Native plant sale
 - Book sale
 - Other (please specify)

[If selected then]

Please share some information about your social/gala event:

- Event name:
- This event was: (select all that apply)

Online
In-person
Hybrid (simultaneously online and in-person)
One day
Multi-day
Restricted to Wild Ones members
Open to the public

Event date:

Start date:

End date:

Event location/venue:

Which platform did your chapter use to host this online/hybrid event?

How many Wild Ones members attended this event?

How many non-members attended this event?

What was the cost for Wild Ones members to attend?

What was the cost for non-members to attend?

What were the expenses for this event? (select all that apply; please include expense estimates if available):

Venue
Catering
Beverages
Rentals (e.g., tent, tables, chairs, heaters)
Entertainment
Guest speaker fee/honorarium
Event promotion
Event planner
AV equipment
Online/hybrid platform
Decorations
Attendee favors/door prizes
Volunteer thank-you gifts
Signage
Other (please specify)

What was the net profit from this event?

Please upload photos of this social event/gala: (please include chapter & member(s) name(s), event name, date & photo credit in each file name)

Please use this space to share any additional details about this social event/gala:

+ add a social/gala event

Please share some information about your tour fundraiser:

Event name:

This event was: (select all that apply)

Online
In-person
Hybrid (simultaneously online and in-person)
One day
Multi-day
Restricted to Wild Ones members

Open to the public

Event date:

Start date:

End date:

Event location/venue:

Which platform did your chapter use to host this online/hybrid event?

How many Wild Ones members attended this event?

How many non-members attended this event?

What was the cost for Wild Ones members to attend?

What was the cost for non-members to attend?

What were the expenses for this event? (select all that apply; please include expense estimates if available):

Venue

Catering

Beverages

Rentals (e.g., tent, tables, chairs, heaters)

Entertainment

Guest speaker fee/honorarium

Event promotion

Event planner

AV equipment

Online/hybrid platform

Handouts

Decorations

Attendee favors/door prizes

Volunteer thank-you gifts

Signage

Other (please specify)

What was the net profit from this event?

Please upload photos of this tour: (please include chapter & member(s) name(s), event name, date & photo credit in each file name)

Please use this space to share any additional details about this tour:

+ add a tour

Please share some information about your symposium/summit/conference fundraiser:

Event name:

This event was: (select all that apply)

Online

In-person

Hybrid (simultaneously online and in-person)

One day

Multi-day

Restricted to Wild Ones members

Open to the public

Event location/venue:

Which platform did your chapter use to host this online/hybrid event?

Event date:

Start date:

End date:

How many Wild Ones members attended this event?

How many non-members attended this event?

What was the cost for Wild Ones members to attend?

What was the cost for non-members to attend?

What were the expenses for this event? (select all that apply; please include expense estimates if available):

Venue

Catering

Beverages

Rentals (e.g., tent, tables, chairs, heaters)

Entertainment

Guest speaker fee/honorarium

Event promotion

Event planner

AV equipment

Online/hybrid platform

Handouts

Decorations

Attendee favors/door prizes

Volunteer thank-you gifts

Signage

Other (please specify)

What was the net profit from this event?

Please upload photos of this symposium/summit/conference: (please include chapter & member(s) name(s), event name, date & photo credit in each file name)

Wild Ones is building a Speakers Bureau! Please list each speaker name, organization, email, topic(s) and fee for those speakers you would recommend for the Speakers Bureau:

Please use this space to share any additional details about this symposium/summit/conference:

+ add a symposium/summit/conference

Please share some information about your native plant sale:

Event name:

In what season was this plant sale held? [Winter/Spring/Summer/Fall]

This event was: (select all that apply)

Online

In-person

Hybrid (simultaneously online and in-person)

One day

Multi-day

Restricted to Wild Ones members

Open to the public

Free

Discounted admission for Wild Ones members

Paid admission

Event date:

Start date:

End Date:

Event location/venue:

Which e-commerce platform did your chapter use to host this online/hybrid event?

How many Wild Ones members participated in this event?

How many non-members participated in this event?

What was the cost for Wild Ones members to attend?

What was the cost for non-members to attend?

What were the expenses for this event? (select all that apply; please include expense estimates if available):

Venue

Native plants

Transportation

Catering

Beverages

Rentals (e.g., tent, tables, chairs, heaters)

Entertainment

Guest speaker fee/honorarium

Event promotion

Event planner

AV equipment

Online/hybrid platform

Handouts

Volunteer thank-you gifts

Signage

Other (please specify)

Where did your chapter source the native plants for the sale? (select all that apply)

Local nurseries/professional growers

Mail-order nurseries/growers

Surplus from professional landscaping projects

Plants were propagated by chapter members

Plants were donated by chapter members

Plants were salvaged (e.g., unwanted seedlings, plants slated for demo)

Other (please specify)

If you know, how many native plants were sold? (best estimate)

If you know, how many native plant species were offered at this sale? (best estimate)

What was the net profit from this event?

Please upload a list of species offered at this native plant sale: (please ensure the list includes scientific plant names; please include chapter name plus the event name & date in the file name)

Please upload photos of this native plant sale: (please include chapter & member(s) name(s), event name, date & photo credit in each file name)

Please use this space to share any additional details about this native plant sale:

+add a native plant sale

Please share some information about your book sale:

Event name:

This event was: (select all that apply)

Online

In-person

Hybrid (simultaneously online and in-person)
One day
Multi-day
Restricted to Wild Ones members
Open to the public
Free
Discounted admission for Wild Ones members
Paid admission

Event date:

Start date:

End date:

Event location/venue:

Which e-commerce platform did your chapter use to host this online/hybrid event?

How many Wild Ones members participated in this event?

How many non-members participated in this event?

What was the cost for Wild Ones members to attend?

What was the cost for non-members to attend?

What were the expenses for this event? (select all that apply; please include expense estimates if available):

Venue
Books for resale
Transportation
Shipping
Catering
Beverages
Rentals (e.g., tent, tables, chairs, heaters)
Entertainment
Guest speaker fee/honorarium
Event promotion
Event planner
AV equipment
Online/hybrid platform
Handouts
Volunteer thank-you gifts
Signage
Other (please specify)

Where did your chapter source the books for the sale?

If you know, how many books were sold? (best estimate)

If you know, how many book titles were offered at this sale? (best estimate)

What was the net profit from this event?

Please upload a list of book titles/bibliography that were offered at this sale: (please include chapter name plus the event name & date in the file name)

Please upload photos of this book sale: (please include chapter & member(s) name(s), event name, date & photo credit in each file name)

Please use this space to share any additional details about this book sale:

+ add a book sale

- * Does your chapter sell Wild Ones branded merchandise?
- * What types of Wild Ones branded merchandise does your chapter sell? (select all that apply)

- Hats
- T-shirts
- Bandanas/scarfs
- Other clothing
- Mugs
- Water bottles
- Pins/buttons
- Yard signs
- Native plant signage (preprinted)
- Garden markers (blank)
- Bumper stickers
- Stickers (miscellaneous)
- Posters
- Other (please specify)

- * How does your chapter sell Wild Ones merchandise? (select all that apply) [At in-person events/Online]

- * [If “online” then] Which e-commerce platform(s) does your chapter use?

As of early December 2021, what is your chapter's net profit from selling Wild Ones branded merchandise?

Please list any other revenue streams for your chapter not already covered in this form:

Page 5: Grants & monetary support

- * Did your chapter offer grants or monetary support to individuals/programs/projects/organizations in 2021? [Yes, on an informal/case-by-case basis/Yes, our chapter has an active grants program(s)/No; if “yes” then]

Does your chapter conduct dedicated fundraising to support offering grants? [Yes/No]

Please share details about your chapter's grants program(s):

Name of your chapter's grants program:

Please share the mission/goal(s) of this grants program and its target demographic:

Does your chapter conduct dedicated fundraising to support this grants program? [Yes/No]

+ add a grants program

Please share details about your chapter's grant/monetary support recipients:

Name of grant/monetary support recipient:

Name of issuing grants program: (if applicable)

What was the amount awarded?

What is the frequency of this grant/monetary support? [One time/Recurring (please specify)]

Please indicate the target demographic of those benefiting from this grant/monetary support: (select all that apply)

- Wild Ones community
- Pre-K
- Youth (5-11 years)
- Youth (12-18 years)
- College/university students
- Adults
- Seniors
- Families
- Scouts

Veterans
Business/employees/staff
Community garden
Faith community (please specify)
Immigrant/refugee community (please specify)
Ethnic community (please specify)
LGBTQIA community
Autistic community
Disabled community (please specify)
Unhoused community
Inner city
Urban
Suburban
Rural
Wildlife
Other (please specify)

+ add a grantee/recipient

Page 6: Payments to service providers

* Has your chapter paid any non-employee for services in 2021? (Services (not goods) include speakers, consultants, contractors, attorneys and accountants.) [Yes/No; if “yes” then]

Wild Ones is required to mail a Form 1099 by January 31, 2022, to every person/company that provided SERVICES to any entity of Wild Ones in 2021. Services (not goods) include speakers, consultants, attorneys and accountants. List each service provider below, regardless of the amount paid. For example, you need to list a speaker for an event or an attorney you may have used. You do not need to list suppliers of food, room rental or other physical purchases.

Please obtain a W-9 from each person/company and forward it directly to Wild Ones Bookkeeper Jessica Gummerus at jessica@wildones.org NO LATER THAN December 31, 2021. Please contact Jessica directly with any questions about W-9's.

Service provider's name:

Business/organization name:

Email:

Amount paid by your chapter for service:

+ add a service provider

Page 5: Summary & Submission

Review form summary

Thank you for uploading any resources, as well as sharing details and photos of your chapter's activities and achievements. Wild Ones would love to celebrate, share and learn from your experiences.

* Does Wild Ones have your chapter's permission to share photos and resources uploaded in this report?
[Yes/No]

Please reach out to Wild Ones staff at support@wildones.org if you have any questions or concerns.

If the information above is correct, press the submit button to complete your form.

Chapter Membership

This form focuses on chapter membership, with questions about member engagement and recruitment, chapter collaborations, and complimentary memberships. This report should be filled out by the chapter membership chair, officer or board member.

* Indicates a required response

Page 1: Chapter & user identification

* Your chapter: (select from dropdown menu)

* Your name: (autofill)

* Your email: (autofill)

Page 2: Member engagement & recruitment

Surveys

* Did your chapter survey its members in 2020/2021? [Yes/No; if "yes" then]

Which tool(s) did you use to conduct your survey? [drop-down menu, select all that apply (Constant Contact, Formidable, Google Forms, Survey Monkey, other (write in))]

Please upload a copy of the survey(s) &/ survey report(s):

Member Recruitment

Does your chapter collect contact information from non-member attendees at chapter &/ public events and programs? (through event registration, sign-in sheets, newsletter subscriptions, etc.) [Yes/No; if "yes" then]

Following these events/programs, does the membership chair contact non-member attendees to share information about &/ an invitation to join Wild Ones? [Yes/No; if "yes" then]

Please describe that outreach:

During or following chapter events/programs, is information about &/ an invitation to join Wild Ones shared with attendees? [Always/Usually/Never]

If your chapter hosts any member-only or member-discounted events, is a link to join Wild Ones included on the registration page or in event promotional print or digital materials? [Yes/Sometimes/No]

Business/Affiliate Members

* Does your chapter actively recruit business/affiliate members [Yes/No; if "no" then]

Please describe barriers to recruiting business/affiliate members:

If "yes" then

Please list the businesses/organizations/individuals your chapter contacted in 2020/2021 about joining Wild Ones (regardless of whether or not they subsequently joined):

Name:

Email:

Organization:

Website:

+ add a potential business/affiliate member

Page 3: Chapter collaborations

Partners

Please list organizations your chapter had a relationship with in 2021:

Organization name:

Website:

Does this organization primarily serve youth (under 18 years)? [Yes/No]

Does this organization primarily serve marginalized communities? [Yes/No; if "yes" then]

Please describe the demographic this organization serves:

Is your chapter's relationship with this organization new or ongoing? [New (initiated in 2021)/Ongoing]

+ add an organization

Page 4: Complimentary memberships

Complimentary Memberships

Please list up to three chapter board-approved individuals/organizations to receive complimentary Wild Ones memberships for 2021 (e.g. parks departments/staff, educational facilities/staff members, news media outlets/staff) Complimentary memberships should not be issued to the same individuals/organizations in consecutive years. Complimentary memberships will not be issued if profile information is incomplete.

Complimentary Memberships #1: Name/Organization/Email/Address

Complimentary Memberships #2: Name/Organization/Email/Address

Complimentary Memberships #3: Name/Organization/Email/Address

Page 5: Summary & Submission

Review form summary

Thank you for uploading any resources, as well as sharing details and photos of your chapter's activities and achievements. Wild Ones would love to celebrate, share and learn from your experiences.

* Does Wild Ones have your chapter's permission to share photos and resources uploaded in this report? [Yes/No]

Please reach out to Wild Ones staff at support@wildones.org if you have any questions or concerns.

If the information above is correct, press the submit button to complete your form.

Chapter Communications

This form focuses on chapter communications, with questions about internet access, website & social media platforms, newsletters, e-blasts & email, media coverage, awards, plus educational resources & outreach materials developed by your chapter. This report should be filled out by a chapter officer or other board member.

* Indicates a required response

Page 1: Chapter & user identification

* Select your chapter: (select from dropdown menu)

* Your name: (autofill)

* Your email: (autofill)

Page 2: Internet access & Zoom

Connectivity

* Is internet access an issue for your chapter &/ your chapter's members? [Yes/Yes for some members/No/Not sure]

If "yes" then

Please list barriers to internet access that your chapter &/chapter members face (select all that apply):

- Weak/unstable network (due to geography)
- Access to equipment (computer, tablet, smartphone)
- Lack of technical proficiency
- Refusal to use new technologies
- Uncertain of any barriers
- Other (please describe)

Please provide your best estimate of the number of chapter members with internet connectivity issues: [1-2/Fewer than 5/5-10/11-20/20-50/50+]

Zoom

* Has your chapter used the national Zoom accounts? [Yes/No]

If "yes" then:

Which types of meetings/programs/events have you hosted on the national Zoom accounts? (select all that apply)

- Member/public meetings
- Programs/speaker presentations
- Wild Ones book club
- Chapter board meetings
- Committee meetings
- Event planning
- Volunteer training
- Policy discussions
- Networking
- New member onboarding
- Other (please list)

Does your chapter have its own PAID Zoom (or comparable platform) account? [Yes/No; if "yes" then]

Please share why your chapter prefers not to use the free national Zoom accounts:

Page 3: Website & social media

Website

* Does your chapter have a website? [Yes/No; if "yes" then]

* Website/URL:

* Are there expenses related to hosting &/ maintaining your chapter's website? [Yes/No; if "yes" then]

Please list those expenses (if possible, please include cost(s) in dollars for each expense):

Does your chapter have a website administrator? [Yes/Yes, and we have a team of administrators/No; if "yes" then]

Website administrator's name:

Website administrator's email:

Website administrative team member's name:

Website administrative team member's email:

+ a website administrative team member

Social Media

* Is your chapter active on social media? [Yes/No; if "yes" then]

* Does your chapter have a social media chairperson? [Yes/Yes, and we have a team of moderators on social media/No; if "yes" then]

Social media chairperson's name:

Social media chairperson's email:

Social media team member's name:

Social media team member's email:

+ a social media team member

* On which social media platforms is your chapter active? (select all that apply)

[Facebook/Instagram/LinkedIn/Twitter/Pinterest/YouTube/TikTok/Nextdoor/Other (please specify)]

* How does your chapter engage on Facebook? (select all that apply)

[We have a Facebook page/We have a Facebook group/Our chapter is a member of and shares content with various public & private Facebook groups]

* Facebook page URL:

* Facebook Group URL:

* Is your chapter's Facebook group public or private? [Yes/No]

* Instagram URL:

* LinkedIn URL:

* Twitter URL:

* Pinterest URL:

* YouTube URL:

* TikTok URL:

* Nextdoor URL:

* Other social media platform URL:

* Other social media platform URL:

* Other social media platform URL:

Do "follow"/"share" icons for your social media channels appear on your chapter's website? [Yes/No]

Page 4: Newsletter

* Does your chapter produce a newsletter? [Yes/No; if "yes" then]

* Who produces your newsletter? (select all that apply) [Newsletter editor/Newsletter committee/team]

Newsletter editor's name:

Newsletter editor's email:

Newsletter team member's name:

Newsletter team member's email:

+ add a newsletter team member

* In what form is your chapter newsletter produced? [Print/paper / Digital/online / Both paper and online]

* Are there expenses related to producing your chapter's newsletter? [Yes/No; if "yes" then]

Please list those expenses (if possible, please include cost(s) in dollars for each expense):

* What platform/tool does your newsletter editor/team use to produce your chapter's newsletter? [Word processing tool (e.g., Microsoft Word/Google Docs/Apple Pages)/Mailchimp/Constant Contact/Visme/Canva/Adobe Spark/Other (s) (please specify)]

* What platform/tool does your chapter use to distribute the newsletter? [Mailchimp/Constant Contact/Email (e.g., Gmail, Outlook, AOL, Yahoo)/Other (please specify)]

How often does your chapter distribute a newsletter? [Weekly/Monthly/Quarterly/Annually/Other (please specify)]

* Who receives your chapter newsletter? [Only chapter members/Chapter members & public subscribers]

As of December 2021, how many people subscribe to your chapter's newsletter?

How do people subscribe to your chapter's newsletter? (select all that apply)

Collect subscriber contact info at in-person events

Collect subscriber contact info at online events

Share a link to subscribe at online events

Subscribe button on website

Links to subscribe appear on social media channels

Other (please specify)

If you know, what is the average open rate for your newsletter? [0-100%]

* Does your newsletter distribution include a means for recipients to "opt out" or unsubscribe? [Yes/No/Unknown]

Page 5: Email

* What email platform(s)/tools(s) does your chapter use? [Mailchimp/Constant Contact/Gmail/Outlook/Yahoo/AOL/ (Other(s) (please specify)]

What types of messages does your chapter send via email? (select all that apply)

Newsletters

E-blasts (e.g., event invitations & notifications)

Donation solicitations

Messages (back and forth) to individual members

Messages (back and forth) to groups of members

Messages (back and forth) to other organizations

Messages between chapter board members/officers

Messages to the Wild Ones national board/staff

Other (please specify)

As of December 2021, how many people are on your chapter's email list? [Wild Ones member; Non-members]

How often does your chapter send out e-blasts? (select all that apply) [Daily/Weekly/Monthly/1-4x per event/Other (please specify)]

If you know, what is the average open rate for your e-blasts? [0-100%]

How often does your chapter send out requests for donations? [Monthly/Quarterly/Semi-Annually/Annually]

In which month(s) does your chapter usually run a donation campaign? (select all that apply) [dropdown Jan-Dec]

Page 6: Media & awards

* Was your chapter featured in any local/regional media in 2021? [Yes/No]

Please share details about how your chapter came to be featured in the press:

May Wild Ones celebrate your chapter's success and share this story/video? (select all that apply)

In the Wild Ones Journal

At the Annual Member Meeting

In Wild Ones chapter/member newsletters

Publicly on Wild Ones website

Publicly on Wild Ones social media channels

Publicly in Wild Ones programs, presentations, print brochures & other materials

Please share the publication: [Publication media outlet & Date]

Please share a link to the article/video:

+ add a publication

* Did your chapter or any member(s) of your chapter receive any awards/public recognition as Wild Ones volunteers in 2021? [Yes/No/Unknown]

Please share details about the circumstances that prompted this award/public recognition:

May Wild Ones celebrate this achievement and share this story? (select all that apply)

In the Wild Ones Journal

At the Annual Member Meeting

In Wild Ones chapter/member newsletters

Publicly on Wild Ones website

Publicly on Wild Ones social media channels

Publicly in Wild Ones programs, presentations, print brochures & other materials

Please share details about this award:

Award recipient

Award title

Organization issuing the award

Date

Please share a link to the article featuring this award:

Please upload photo(s) of this award/recognition (please include chapter/member name, date, award & photo credit in each file name):

+ add an award

Page 7: Educational & outreach materials

Has your chapter developed any educational resources or outreach materials? (e.g., slide presentations, regional plant lists, garden designs, how-to guides, nursery/plant sale signage, yard signs) [Yes/No]

Please share the type/title of the resource:

If the resource is available online, please share the link:

If available, please upload a digital file(s) for the resource:

+ add a resource

Page 8: Summary & Submission

Review form summary

Thank you for uploading any resources, as well as sharing details and photos of your chapter's activities and achievements. Wild Ones would love to celebrate, share and learn from your experiences.

* Does Wild Ones have your chapter's permission to share photos and resources uploaded in this report? [Yes/No]

Please reach out to Wild Ones staff at support@wildones.org if you have any questions or concerns.

If the information above is correct, press the submit button to complete your form.

Chapter Programs

This form focuses on chapter programs & activities, with questions about chapter support of public projects, chapter events & outreach events, as well as chapter participation in community/citizen science programs. This report should be filled out by a chapter officer or board member.

*** Indicates a required response**

Page 1: Chapter & user identification

* Select your chapter: (select from dropdown menu)

* Your name: (autofill)

* Your email: (autofill)

Page 2: Public projects

* Did your chapter support any public native plant gardens/restoration projects in 2021? (e.g., school/public park pollinator gardens, native plant demonstration gardens, restoration work in public open space) [Yes/No]

* How many public native plant gardens/restoration projects did your chapter support in 2021?

Please share details about the public gardens/restoration projects your chapter supports:

Name of public native plant garden/restoration project:

Garden/open space land manager/owner:

Does your chapter offer financial support to this project? [Yes/No; if “yes” then]

Amount awarded:

What is the frequency of this financial support? [One time/Recurring (please specify)]

What expenses are these funds allocated for? (select all that apply)

Native plants/seeds

Materials (e.g., soil, mulch, building materials, hardscape)

Tools

Labor

Signage

Educational programming

Other (please specify)

Please share details about the educational programming your chapter supports:

(e.g., target audience, average class size, topics covered, hands-on activities)

Does your chapter donate native plants/seeds to this project? [Yes/No; if “yes” then]

How many plants were donated to this project in 2021? (best estimate; nursery/member grown/salvaged)

How many native species were donated to this project in 2021? (best estimate; include plants & seeds)

What year did your chapter first become involved with this project?

How large is this garden/restoration project? (best estimate; please specify square feet/acres)

Which of the following best describes the location of this project? [dropdown menu]

Public park/garden

Public/private school/university

Public campus (e.g., library, museum, city hall, extension office, fairgrounds, airport)

Business campus/landscaping

Agricultural land

Faith community

Community garden

HOA managed space (e.g., entry gardens, pathways)

Roadside easement

Solar garden

Green/living roof

- Stormwater catchment area
- Nature center
- Public open space (e.g., trailhead, natural area, wetland)
- Other (please specify)

Which of the following best describes the condition of this project at its outset? [dropdown menu]

- Asphalt/concrete/hardscape
- Neglected lot/strip/garden
- Degraded open space/natural area/wetland
- Turf area
- Other (please specify)

[If "turf area" then] How many square feet of turf was converted to native landscaping in 2021? (best estimate)

Which of the following describes the goals &/ outcomes for the project? (select all that apply)

- Native plant demonstration garden
- Pollinator garden
- Bird-friendly garden
- Rain garden
- Ethnobotany garden
- Edible forest garden
- Medicinal plant garden
- Sensory garden
- Wildland restoration
- Other (please specify)

Which of the following best describes the ecosystem of this project? [dropdown menu]

- Coastal
- Wetland
- Riparian
- Prairie
- Savanna
- Woodland
- Forest
- Montane
- Alpine
- Desert
- Other (please specify)

Do members of your chapter volunteer to support this project? [Yes/No; if "yes" then"]

How many volunteers from your chapter support this project? (best estimate)

How frequently do volunteers from your chapter support this project? [dropdown menu:

Daily/2-3x per week/Weekly/2x per month/Monthly/Every other month/Seasonally (4x per year)/Biannually (2x per year)/Annually/As needed/Other (please specify)]

Total number of hours volunteered by chapter members for this project in 2021: (best estimate; please include design, planting & maintenance hours)

What do chapter volunteers do to support this project? (select all that apply)

- Design/consultation
- Weeding &/ invasive species control
- Pruning &/ general maintenance
- Planting &/ seeding
- Installation (hardscape elements)

- Seed collection
- Plant salvage
- Educational programming
- Public outreach (online &/ in person)
- Other (please specify)

Please indicate the demographic of those who primarily benefit from this project: (select all that apply)

- Wild Ones members
- Pre-K
- Youth (5-11 years)
- Youth (12-18 years)
- College/university students
- Adults
- Seniors
- Families
- Scouts
- Veterans
- Business/employees/staff
- Community garden
- Faith community (please specify)
- Immigrant/refugee community (please specify)
- Ethnic community (please specify)
- LGBTQIA community
- Autistic community
- Disabled community (please specify)
- Unhoused community
- Inner city
- Urban
- Suburban
- Rural
- Wildlife
- Other (please specify)

Please upload photos of this public garden/restoration project: (please include chapter & member(s) name(s), project name, date & photo credit in each file name)

Please use this space to share any additional details about this public garden/restoration project:

+ add a public garden/restoration project

Page 3: Chapter events

How many events (total) did your chapter host in 2021? (e.g., meetings, programs, workshops, tours)

Please select the event type and enter the number of occurrences for events hosted by your chapter in 2021:

(please do not include public garden maintenance shifts, outreach or community/citizen science events, or chapter board/committee meetings, as those will be recorded elsewhere in this form and in the Chapter Administration form)

- Chapter meeting
- Chapter meeting + other activity
- Chapter social
- Youth engagement
- Program/speaker presentation
- Hands-on workshop/demo day/"show me/help me"

Public garden tour
Residential garden tour
Other tour (e.g., nursery/farm/museum/soil lab)
Nature walk/hike
Book discussion
Film screening
Invasive species removal
Native plant salvage/rescue
Seed collection
Seed cleaning
Seed swap/share
Plant swap/share
Other (please specify)

Please share details about each event your chapter hosted in 2021: (e.g., meetings, programs, workshops, tours)

Event name:

This event was: (select all that apply)

Online
In-person
Hybrid (simultaneously online and in-person)
One day
Multi-day
Recurring (please specify frequency)
Restricted to Wild Ones members
Open to the public
Free
Discounted admission/tickets for Wild Ones members
Paid admission/tickets

Please select the type/primary purpose of this event:

Chapter meeting
Chapter meeting + other activity
Chapter social
Youth engagement
Program/speaker presentation
Hands-on workshop/demo day/"show me/help me"
Public garden tour
Residential garden tour
Other tour (e.g., nursery/farm/museum/soil lab; please specify)
Nature walk/hike
Book discussion
Film screening
Invasive species removal
Native plant salvage/rescue
Seed collection
Seed cleaning
Seed swap/share
Plant swap/share
Other (please specify)

Did your chapter collaborate with other organizations to host this event? [Yes/No; if “yes” then]

Please list the collaborating organizations for this event:

Are any of these organizations Wild Ones business/affiliate members? [Yes/No/Unknown]

Were volunteers needed to organize/host this event? [Yes/No; if “yes” then]

How many Wild Ones members volunteered to organize/host this event? (best estimate; for recurring events, list the total number of individual member volunteers for 2021)

Total number of Wild Ones members' volunteer hours: (best estimate; please include planning, day-of & post-event hours; for recurring events, list the total number of hours volunteered by members for this event in 2021)

How many non-members volunteered to organize/host this event? (best estimate; for recurring events, list the total number of individual non-member volunteers for 2021)

Total number of non-members' volunteer hours: (best estimate; please include planning, day-of & post-event hours; for recurring events, list the total number of hours volunteered by non-members for this event in 2021)

Event location/venue:

Which platform did your chapter use to host this online/hybrid event?

Date of this event:

Start date:

End date:

For recurring events, how many times did this event occur in 2021? (best estimate)

How many Wild Ones members attended this event?

How many non-members attended this event?

What was the cost for Wild Ones members to attend?

What was the cost for non-members to attend?

What was the topic/activity for this event? (for recurring events, please list all topics/activities for 2021; for recurring nature walks/hikes/tours at different locations, click + Add an event below to share details about each nature walk/hike/tour)

How many children (under 18 years) participated in this event? (best estimate)

Did this program feature multiple speakers? [Yes/No; if “yes” then]

Speaker's name:

Speaker's organization:

Wild Ones is building a Speakers Bureau! Would you recommend this speaker to other chapters? [Yes/No; if “yes” then]

Speaker's email:

Program title:

Is this speaker a Wild Ones member? [Yes/No/Unknown]

Does this speaker charge a speaker's fee? [Yes/Usually, but not for this program/No/Unknown; if “yes/usually” then]

Amount of speaker's fee:

Did your chapter offer this speaker an honorarium? [Yes/No; if “yes” then]

Amount of honorarium:

Would you recommend this speaker for a keynote?

Please list topics that this speaker covers:

Are there any additional details you would like to share about this speaker?

[For programs with multiple speakers]

Wild Ones is building a Speakers Bureau! Please list each speaker's name, organization, email, topic(s) and fee for those speakers you would recommend for the Speakers Bureau: (please note if a speaker is worthy of a keynote)

Was this tour a guided event? [Yes/No; if “yes” then]

Does your guide for this event also offer programs/presentations? [Yes/No/Unknown; if “yes” then]

Wild Ones is building a Speakers Bureau! Would you recommend this speaker to other chapters?

Speaker's name:

Speaker's organization:

Speaker's email:

Is this speaker a Wild Ones member? [Yes/No/Unknown]

Does this speaker charge a speaker's fee? [Yes/Usually, but not for this program/No/Unknown; if “yes/usually” then]

Amount of speaker's fee:

Did your chapter offer this speaker an honorarium? [Yes/No; if “yes” then]

Amount of honorarium:

Would you recommend this speaker for a keynote?

Please list topics that this speaker covers:

Was this nature hike/walk a guided event? [Yes/No; if “yes” then]

Does your guide for this event also offer programs/presentations? [Yes/No/Unknown; if “yes” then]

Wild Ones is building a Speakers Bureau! Would you recommend this speaker to other chapters?

Speaker's name:

Speaker's organization:

Speaker's email:

Is this speaker a Wild Ones member? [Yes/No/Unknown]

Does this speaker charge a speaker's fee? [Yes/Usually, but not for this program/No/Unknown; if “yes/usually” then]

Amount of speaker's fee:

Did your chapter offer this speaker an honorarium? [Yes/No; if “yes” then]

Amount of honorarium:

Would you recommend this speaker for a keynote?

Please list topics that this speaker covers:

[For book discussions]

Please list author(s) & title(s) of the featured book(s):

Did the author(s) participate in the discussion(s)?

Please elaborate:

Did you use any online resources to facilitate the discussion(s)?

Please elaborate:

[For film screenings]

Please list title(s) of film(s) featured:

Did any members of the film production team participate in the discussion?

Please elaborate:

Did you use any online resources to facilitate the discussion(s)?

Please elaborate:

[For invasive species removal]

How many different invasive species were removed at this event? (best estimate; for recurring events, please list the total number of invasive species pulled in 2021)

Please list the species removed: (scientific name, common name)

[For native plant salvage/rescue]

How many native plants were rescued at this event? (best estimate; for recurring events, please list the total number of native plants salvaged by your chapter in 2021)

Please list the species rescued: (scientific name, common name)

[For seed collection]

How many different native plant species' seeds were collected at this event? (best estimate; for recurring events, please list the total number of native plant species' seeds collected in 2021)

Please list the species collected: (scientific name, common name)

Who/which projects benefit from your chapter's native seed collections? (select all that apply)

Wild Ones members

Seed swap/share events

Seed libraries

Native plant propagation hobbyist

Native plant nurseries

Native plant demonstration gardens

Restoration projects

Other (please specify)

How many different native plant species' seeds were shared at this event? (best estimate; for recurring events, please list the total number of native plant species' seeds shared in 2021)

[For native seed swap/share]

If available, please upload a list of native plant species offered at your chapter's seed share event:

How many different native plant species were shared at this event? (best estimate; for recurring events, please list the total number of native plant species shared in 2021))

[For native plant swap/share]

If available, please upload a list of native plant species offered at your chapter's plant share event:

Please upload photos of this event: (please include chapter & member(s) name(s), event name, date & photo credit in each file name)

Please use this space to share any additional details about this event:

+ add an event

Page 4: Outreach events

* Did your chapter participate in any public outreach events hosted by other organizations? (e.g., Home & Garden Shows, Earth Day/other festivals, farmers' markets, garden walks/tours, nursery special events, Rotary/garden club meetings, school open house) [Yes/No; if "yes" then]

How many public outreach events hosted by other organizations did your chapter participate in this past year? (best estimate)

Please share details about each outreach event your chapter participated in this past year:

Outreach event name:

Please list the organization(s) that hosted this event:

Are any of these organizations Wild Ones business/affiliate members? [Yes/No/Unknown]

Was there a cost for your chapter to participate in or sponsor this outreach event? [Yes/No; if "yes" then]

What was the cost for participation/sponsorship?

This event was: (select all that apply)

Online

In-person

Hybrid (simultaneously online and in-person)

One day

Multi-day
Recurring (please specify frequency)
Restricted to Wild Ones members
Private/member-only (e.g., Rotary Club meeting)
Open to the public
Free
Discounted admission/tickets for Wild Ones members
Paid admission/tickets
Family-friendly/youth-oriented

Event location/venue:

Which platform did the organizers use to host this online/hybrid event?

Date of this event:

Start date:

End date:

Did your chapter enlist volunteers to participate in this event? [Yes/No; if “yes” then]

How many Wild Ones members volunteered to staff your chapter's outreach table/booth at this event? (best estimate; for recurring events, list the total number of individual member volunteers for 2021)

Total number of Wild Ones members' volunteer hours: (best estimate; please include planning, day-of & post-event hours; for recurring events, list the total number of hours volunteered for this event in 2021)

Number of engagements with adults at this event: (best estimate; e.g., conversations about Wild Ones mission, information shared about native plants)

Please share the methods & resources your chapter volunteers used to engage younger event attendees:

Number of engagements with youth (under 18 years) at this event: (best estimate; e.g., stories shared about native plants & pollinators, games/puzzles played; arts & crafts)

Please share any resources your chapter used to engage youth at this event:

Please use this space to share any additional details about this outreach event:

Please upload photos of this outreach event: (please include chapter & member(s) name(s), event name, date & photo credit in each file name)

+ add an outreach event

Page 5: Community/citizen science

* Did your chapter participate in any community/citizen science programs in 2021? (e.g., Monarch Watch, City Nature Challenge, Project Budburst, Native Bee Watch) [Yes/No; if “yes” then]

How many different community/citizen science programs did your chapter participate in this past year?

Please share details about each community/citizen science program your chapter participated this past year:

Community/citizen science program name:

Does participation in the program require training? [Yes/No; if “yes” then]

Is there a cost for the training? [Yes (please list the amount)/No]

Aside from any training, does it cost your chapter/members money to participate in this program? [Yes (please list the amount)/No]

Did your chapter organize/host any training sessions to support this program? [Yes/No; if “yes” then]

How many people participated in the training sessions hosted by your chapter? [Wild Ones members/General public]

How did chapter members participate in this program?

Make & record observations independently

Work as a group to make & record observations

How often were observations made & recorded? [dropdown menu: Daily/2-3x per week/Weekly/2x per month/Monthly/Seasonally (4x per year)/Annually/Other (please specify)]

How many times did your chapter members gather to make & record observations in 2021? (best estimate)

How many members from your chapter participated in this program in 2021? (best estimate)

Were there any youth (under 18 years) participants? (as household members) [Yes (please estimate number of youth participants)/No]

How many total hours did your chapter members volunteer in support of this program? (best estimate)

Please use this space to share any additional details about this community/citizen science program:

Please upload photos of this outreach event: (please include chapter & member(s) name(s), program name, date & photo credit in each file name)

+ add a community/citizen science program

Page 6: Summary & submission

Review form summary

Thank you for uploading any resources, as well as sharing details and photos of your chapter's activities and achievements. Wild Ones would love to celebrate, share and learn from your experiences.

* Does Wild Ones have your chapter's permission to share photos and resources uploaded in this report? [Yes/No]

Please reach out to Wild Ones staff at support@wildones.org if you have any questions or concerns.

If the information above is correct, press the submit button to complete your form.

Does Wild Ones have your chapter's permission to share photos and resources uploaded in this report?